

Harnessing AI Tools for Predictive Analytics in Litigation: Transforming Legal Strategies and Outcomes

AV Pillai^{1#} and CG Dasanayaka²

¹School of Legal Studies, Cochin University of Science and Technology, Cochin University, India

²The Supreme Court of Sri Lanka, Sri Lanka

#advavpillai@gmail.com

This study explored the transformative potential of AI-driven predictive analytics in litigation, focusing on its adoption, effectiveness, and impact on legal strategies. The study aimed to assess the extent to which AI tools are being integrated into legal practices, evaluate their accuracy compared to traditional methods, and examine their influence on decision-making processes. Additionally, it investigated the ethical, legal, and practical challenges posed by AI in the legal field. Employing a mixed-methods approach, the study combined qualitative and quantitative data to provide a comprehensive analysis. The findings highlight the growing adoption of AI tools, their superior accuracy in predicting litigation outcomes, and their significant impact on legal strategies, including improved case management and data-driven insights. However, the study also identified challenges such as algorithmic bias, transparency, and accountability, offering recommendations to mitigate these issues. The study concludes that while AI tools hold immense potential to enhance legal practices, their responsible and ethical use is crucial to ensuring fairness and justice. This study contributes to the ongoing discourse on AI in the legal domain, providing actionable guidelines for legal professionals to effectively harness AI for improved litigation outcomes.

Keywords: *predictive analytics, AI in litigation, legal strategies, algorithmic bias, legal technology*