

## Foreign Policy in an Era of Digital Diplomacy

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The internet is developing broadly today. Everyone, from a small child to the eldest person in the world uses internet to explore the world with smooth accessibility of devices. Much of the information in the world is now digitized and this digitalization has become a major tool of international relations. It provides the ability to immediately interact and be more connected and updated with other states as we are living in a global village today. That is because most countries use digital diplomacy when they are maintaining their foreign policy relations. As digital diplomacy is an effective way of maintaining diplomatic relations, this research is focussing on how countries get maximum advantage while protecting their sovereignty. In addition, it examines how states face challenges in this complicated world system in which all the states seek power by advancing their economic and political powers. However, keeping relations with other countries is very important to acquire national interests. Basically, this research evaluates the positive outcomes of digital diplomacy while explaining how effective it is.

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