Abstract

Social media sites provide a web-based platform which supports the users to make and maintain their own profiles by adding a list of friends to share information such as photographs, videos and etc. With that, this research carried out to inspect the impacts of excessive use of social media on students' examination results international schools in Colombo Sri Lanka.

There is a large number of users online who are really interested to social media to connect with others and build relationships to share information. With that many of social media sites have come to the world, and within a very short time period these social media sites have become very popular among people. Mostly the young generation has become addicted to these social media sites with their attractive features. The most important feature of social media sites is the attraction, which let the users use the sites again and again. The aim of most of the social media site is to gather a large base of uses, to achieve that aim day by day these sites improve their features to attract their users.

This research targets is to examine the several impacts of social media sites on students' examination results. By referring to past literatures factors which related to excessive use of social media sites that influence to students' academic results have identified. This research study discusses about the students' addictiveness to social media, time spend online, nature of usage, gender usage, security factor and how they impact on students' academic results.