IMPACT ASSESSMENT OF DIMENSIONS OF ORGANIZATIONAL CULTURE ON THE PERFORMANCE OF QUANTITY SURVEYING FIRMS IN SRI LANKA

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ABSTRACT

The performance of the organization is a very significant factor to achieve its goals. The define of organizational performance is organization's real performance or outcomes as calculated against its expected outputs. There are several variables influencing the performance of the organization. The corporate culture takes a massive position among those factors. The functionalist theory of organizational culture (OC) defines culture as a force subject to deliberate influence and regulation in order to address interpersonal issues. The quantity Surveying firm as an organization and its performance relies on the Organizational culture also. Hence, this research paper aims to evaluate the impact of the dimensions of organizational cultures on the performance of Quantity surveying consultancy firms in Sri Lanka.

The research was conducted using mixed method because it included both qualitative and quantitative research characteristics and for the analysis of data collected from comprehensive literature Survey, questionnaire surveyor and interviews. Statistical Analysis, descriptive statistical method, frequency analysis method and analytical writing methods were used for data analysis. With the research study, it was identified that there is strong relationship among Organizational Culture and Performance of the Quantity Surveying Firms.

Key Words-Dimensions of Organizational Culture, Quantity Surveying Firms, Sri Lanka