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ABSTRACT

Social media makes a platform for people, companies, profit and non-profit organizations, governments, to create, share, or exchange information, career interests, ideas, and pictures/videos in virtual communities and networks. This is increasingly popular in today's society and people representing from all age groups make use of these sites to foster relationships and friendships both with their families and external communities. First, as research problem contemporary world it is used more and more social media and people are connected each other by making their accounts. The recent statistics of family affairs and divorce rates are rapidly increased over the globe and significantly to Sri Lanka. This depicts that interpersonal communication cause widening within family members. This may cause several reasons such time spending over social media sites, messaging, and chatting, comparing to time spending to his/her family interpersonal communication between members. Which determines the interpersonal relationship patterns of soldier parents with their families and to find "Is there an Impact of Social Media on the Parents-Child Interpersonal Communication in the soldier parents of the Sri Lanka Army?" And research involves with the attitudes and desires of the officers towards the usage of social media. Based on them, a research hypothesis was formulated. Stratified sampling method was used when collecting primary data through a questionnaire which was circulated among 115 of male and female officers attached to Colombo district area camps. For secondary data, it was carried out literature survey by referring, reading materials related to the impact of social media on maintaining interpersonal communication between family members. Moreover, the best practices adopted by other countries also referred to benchmark them to record as recommendations of this study. The research major finding shows that 81% of the total population spends one to two hours' time in social media networks. Further, proven that 72% of the total population visits to their homes on weekly and monthly basis. Moreover, 81% of the population believe that social media is effective to maintain relationships. The research hypothesis was tested based on overall results and proven 62% of significance. This is a clear demarcation of interpersonal relationship interruptions. Sri Lanka Army as military organization and its stake holders or human resource to have good environment to work day to day life. Hence research proposed few recommendations to adhere in Army officers attached to camp, institutions, and cantonments in Colombo district area.