

WHITHER MANAGEMENT RESEARCH? REFLECTIONS AND RESOLUTIONS

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Research plays a vital role in today's world as it brings about opportunities for 'change'. With the advancement of technology, people have been able to create new paths, social networks as well as new dimensions for research. Therefore, research should always be enabled by technology from the process of collecting data until the findings and conclusions are made. The term leadership goes hand in hand with research. Leadership in this regard is highly essential as it is about inspiring, influencing and instructing. Therefore, researchers should be able leaders who inspire others through their knowledge. They should be able to influence others through the thinking and be good instructors with the knowledge in hand. In order to do that, the leader should be assisted with the correct 'Human Resources'. It is considered as a key contributor towards the development any company, institution or organization. In order to conduct research, there should be the right people with the right competencies, in the right context with the right resources. Relevance, respect of human resources and how they are treated should be the priority of the leader. There are 3 roles for researchers in this context which should be acquired to be efficient leaders in research:

1. Be knowledge capturers
2. Knowledge communicators
3. Knowledge creators

Exploration, explanation and exclamation is done by the creators of knowledge. They have to challenge the existing knowledge, reveal and champion the new knowledge. This is what is mentioned as the 'Wow' effect and therefore, when a researcher generates new knowledge, we must be open to accept this change and 'wow' the new knowledge. Hence, a good researcher must become a visionary and have a purpose in the mind. Art, Science and craft dimensions should be met in order to be a good Manager. Envisioning, executing and exploring will always open doors to newfound knowledge. Albert Gigoy has stated that "Research is to see what everyone else has seen and think what nobody else has thought" and by aiming to be positive researchers, one might be able to open doors for future research. As stated by Jonas Sock after all "The reward for work well done is, the opportunity to do more research".