ANALYTICS AND AI: THE GOOD, THE BAD AND THE UGLY

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Analytics let us question the data, which in effect questions the world around us. This let us understand, monitor, and shape the world. All let us discover connections, predict the possible futures and automate tasks. These twin technologies can change the world around us. On one hand make us efficient, connected, and fulfilled. At the same time, the change of status quo can replace jobs, affect lives and build biases into our systems that can marginalize millions. In this talk, we will discuss core ideas behind analytics and Al, their possible impact, both good and bad outcomes, and challenges.